सत्यमेव जयते

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The Bharat Youth Award
804, Antriksh Bhawan
22, Kasturba Gandhi Marg
New Delhi- 110001

Subject: Endorsement for a Remarkable Youth Empowerment Project (*gullaq*).

Dear Bharat Youth Award Committee,

As a passionate advocate for youth empowerment, it brings me immense pleasure and great pride to express my unwavering support for Project *gullaq* - brainchild of two passionate teenagers. It is an extraordinary endeavor in empowering youth to fundraise for the United Nations Sustainable Development Goals (SDGs) through dynamic gigs and experiences. It is an initiative that not only inspires but also provides pathways for inculcating a profound sense of social responsibility among our future leaders.

I had the privilege of getting acquainted with Project *gullaq* and am genuinely captivated by the innovation and creativity it embodies. The concept of engaging young individuals in gigs to fundraise for the SDGs is simply brilliant, as it marries two essential aspects: their innate enthusiasm for contributing to positive change and the development of crucial skills vital for their personal growth and societal impact.

What sets this initiative apart is its focus on fostering experiential learning, empowering young participants to immerse themselves in activities that align with their passions and interests. By harnessing the power of their unique talents and inclinations, they not only contribute to fundraising efforts but also discover their capabilities, unlocking hidden potential that may have otherwise remained untapped. In a world where global challenges demand collective solutions, Project *gullaq* is a beacon of hope. It nurtures collaboration and teamwork, transcending geographical boundaries and uniting young minds from diverse backgrounds under a shared goal. It has the potential to positively impact and build a global community of compassionate and conscientious change-makers.

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Furthermore, I commend these girls for cultivating an inclusive and supportive environment that embraces diversity and empowers all youth, regardless of their background or circumstances. By providing equal opportunities for participation, they have set an exemplary standard for inclusive leadership and reminds us of the untapped potential residing within each and every young individual.

I am hopeful that their efforts will not only contribute significantly to advancing the UN SDGs but will also sow the seeds for a brighter and more sustainable future. The dedication and commitment that they have invested in this project is awe-inspiring, and I am confident that they will continue to inspire many others to follow in their footsteps.

In closing, I wholeheartedly endorse **Myra Raj Kheterpal** and **Samya Kheterpal** (co-founders of *gullaq*) for the *Bharat Youth Award 2023.* Their exceptional work exemplifies the spirit of youth empowerment, innovation, and sustainable development that the Committee seeks to honor. I trust that you will recognize their remarkable achievements and the transformative impact their project has had on empowering youth worldwide.

With my utmost admiration and support,

R. Venkataramani